

Golden Spike Awards

Sponsor Opportunities and Benefits

	Platinum Plus \$2,500	Platinum \$1,800	Gold \$1000	Silver \$500	Friend \$250
Free Admissions	8 Full Table	6	4	2	1
BENEFITS	Company logo in industry category as PLATINUM PLUS PRESENTING SPONSOR and on GSA collateral	Company logo on GSA collateral	Company logo on GSA collateral	Company logo on GSA collateral	Company logo on GSA collateral
	Recognition as the PLATINUM PLUS PRESENTING SPONSOR during the awards presentation	Recognition as a PLATINUM SPONSOR during the awards presentation	Recognition as a GOLD SPONSOR during the awards presentation	Recognition as a SILVER SPONSOR during the awards presentation	
	A table for a product/company display during the awards banquet	A table for a product/company display during the awards banquet	A table for a product/company display during the awards banquet		
	Full-page ad in the Golden Spike Awards banquet program	Full-page ad in the Golden Spike Awards banquet program	Half-page ad in the Golden Spike Awards banquet program		
	Company logo on website and social media	Company logo on website and social media			
	Option to provide company collateral materials for awards banquet guests	Option to provide company collateral materials for awards banquet guests			
	Opportunity to present a 5-minute product/company overview during one PRSA chapter luncheon	Opportunity to present a 5-minute product/company overview during one PRSA chapter luncheon			
	Opportunity to show 60 second video or have a company rep. share details about organization during GSA's banquet program				

- Inclusion of logos is subject to printing and production deadlines
- Deadline for printed material will vary depending on when items are printed
- Logo Size is dependent on Sponsorship Level



Ad Dimensions:

Full-page ad

Width 5.5", height: 8.5", 1/8th" around all sides for bleed

Half-page ad

Width: 4.85" and height: 3.3375"